

Employer involvement in (employee) financial wellness: A spectrum



Half of largest employers offer a formal financial wellness program while just one fifth of the smallest do...

Offer formal wellness Offer formal wellness within a year Don't offer formal wellness; no plans to Don't offer formal wellness well and Don't offer formal wellness well and Don't offer formal wel

Based on 1,147 retirement benefits decision-makers in employers with 10 or more employees.

When plan sponsors don't offer formal financial wellness...

42%

Haven't thought about offering a formal financial wellness program



39%

Don't think employees are interested

Based on 491 retirement benefits decision-makers in employers with 10 or more employees who have no financial wellness in place, and have no plans to add a financial wellness program. Top 2 box response, "Strongly agree" and "Somewhat agree."

Sponsors who offer formal financial wellness programs agree:

85%

"It's important for a financial wellness program

for a financial
wellness program
to expand beyond
retirement decisions

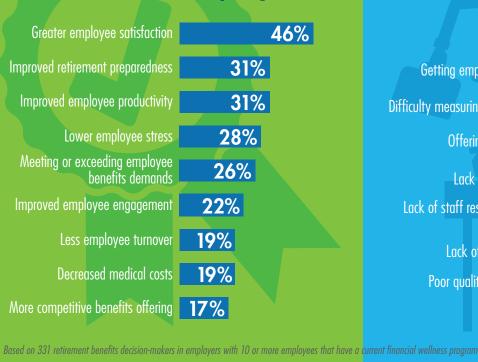


"Financial wellness programs pay for themselves."

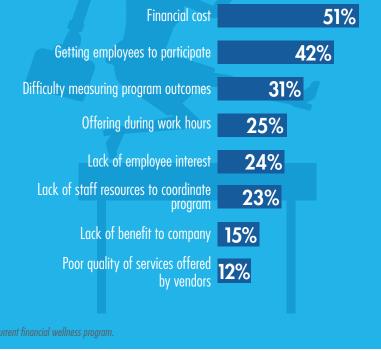


Based on 657 retirement decision-makers in employers with 10 or more employees that either have a current financial wellness program or plan to offer one within the next 12 months.

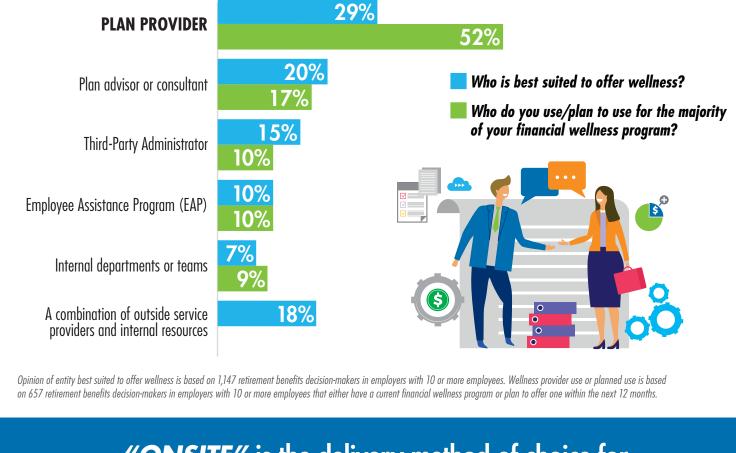
The **BENEFITS** of offering a financial wellness program



The CHALLENGES of offering a financial wellness program

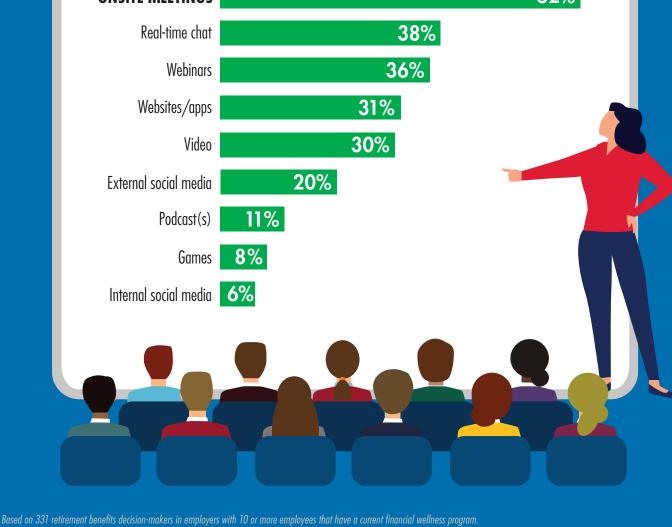


Sponsors are most likely to turn to their plan's recordkeepers to offer formal wellness programs



"ONSITE" is the delivery method of choice for financial wellness programs

ONSITE MEETINGS 62%



METHODOLOGY

In late 2018, the Secure Retirement Institute® (SRITM) studied 1,147 DC plan sponsors' views and behaviors about financial wellness and financial wellness programs, uncovering key differences among them, based on their existing benefits programs, resources, and organization size and type. This research offers a range of insights about how financial wellness programs are perceived and offered within the workplace.